

Because Taste Matters!

Oralade® GI+’s incredible tasting formula is the result of a highly hydrolysed **100% NATURAL CHICKEN FLAVOUR**, making it ideal for use in all carnivorous species including dogs and cats with gastrointestinal sensitivities.



8 / 10 dogs prefer Oralade® GI+ vs. competitors⁵



Increases fluid intake by 10x compared to plain water⁶. Made with purified water, Oralade® GI+ is chlorine free



Available in ready-to-serve formulation



Free from artificial preservatives

DID YOU KNOW?

ORS was developed in the 1960’s by Dr Richard Cash and Dr David Nalin, but it wasn’t until the late 1970’s that the World Health Organisation (WHO) managed to popularise its use worldwide. Since its inception it is estimated to have saved more than 70 million human lives.⁴

FEEDING GUIDE

Use	Size/Weight	ml/kg per 24hrs	Vol. per 24hrs (ml)
Oral Hydration	Cats/Kittens/ Puppies <4kg	50	<200
	Small Dogs 4-10kg	44	200-450
	Medium Dogs 10-25kg	33	450-825
	Large Dogs 25-45kg	30	825-1350
	XL Dogs 45-60kg	26	1350-1560

The above values are based on maintenance guideline volumes, actual requirements may vary depending on age, breed, and activity level of the animal. Additional/ongoing fluid losses should also be taken into consideration. Microenteral nutrition via feeding tube: 0.25-0.5ml/kg/hr for hours 0-4, and increasing +50% every subsequent 4 hours.



Freeze
Ice cubes for soothing rehydration - can be stored for 12 months in freezer



Warm
Add to food to increase meal’s palatability - stable up to 86°C



FOR MORE INFORMATION, CONTACT YOUR ANIMALCARE TERRITORY MANAGER TODAY

References

- Wilson M, Morley J. Impaired cognitive function and mental performance in mild dehydration. Eur J Clin Nutr 2003; 57(S2): S24-S29.
- Santosham, Mathuram, et al. Progress and barriers for the control of diarrhoeal disease. The Lancet 376.9734 (2010): 63-67
- Tello L, Perez-Freytes R. Fluid and Electrolyte Therapy During Vomiting and Diarrhea. Vet Clin North Am Small Anim Pract 2017; 47(2): 505-519.
- Dadonaitė B. Oral rehydration therapy: a low-tech solution that has saved millions of lives. Our World in Data: Child Mortality Series 2019.
- Oralade v Water - Dog Acceptance Trial (April 2018) - MacaHl Animal Health
- Oralade GI v Bottled Water Trial (June 2022) - MacaHl Animal Health



rethink hydration™

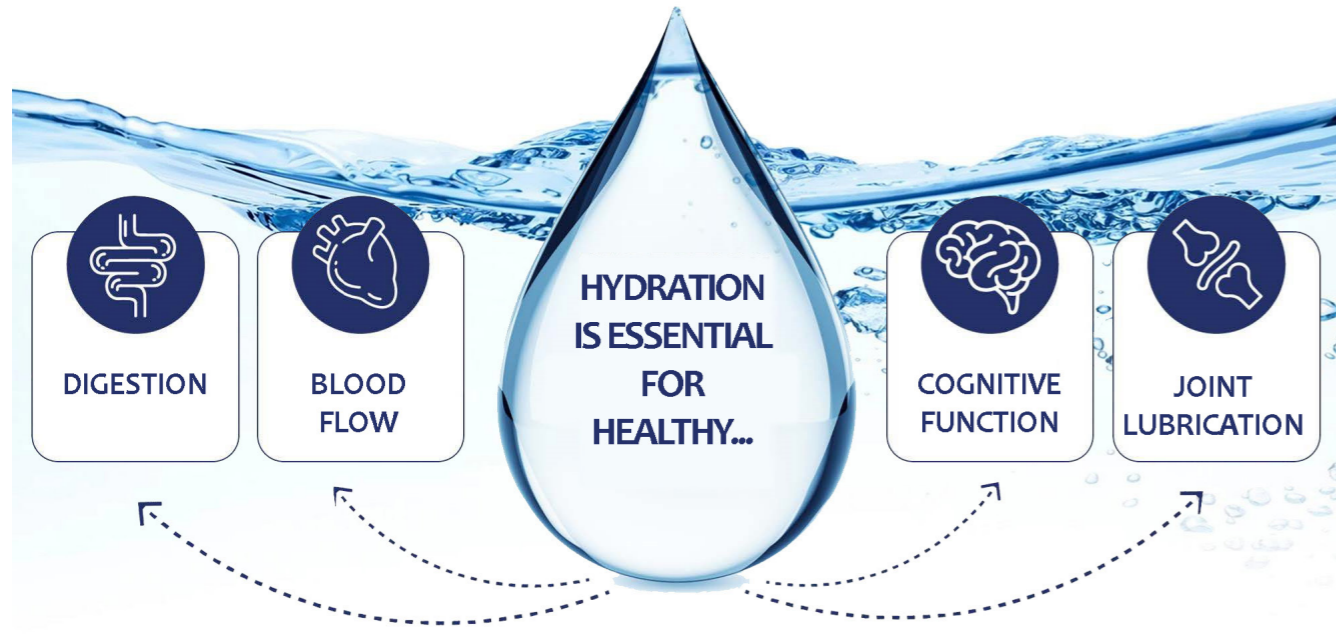
ADVANCED GI+ Oral Rehydration Support



Oralade **eco**
100% RECYCLABLE

The UK’s #1 Veterinary Oral Rehydration Support

WATER IS VITAL FOR LIFE



Did you know?

Cognitive function

<5% dehydration is undetectable on clinical exam, yet just 2% dehydration impairs cognitive function.¹

Frontline treatment

"Oral rehydration therapy is one of the most important medical advances of the 20th century" - The Lancet²

WHAT'S INSIDE?



Natural chicken flavour, encourages fluid intake even when nauseous



Isotonic formula is quickly absorbed, replenishing essential fluids and electrolytes



2% dextrose for simple energy and to help inhibit gastric secretions



rethink hydration™

Is it time you rethink hydration, act earlier and reassess your approach to rehydration? **Oralade® GI+** is a highly palatable, isotonic advanced ORS (Oral Rehydration Support).

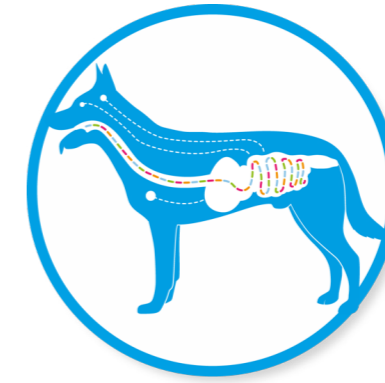
Triple Function

As simple and easy as 1,2,3...



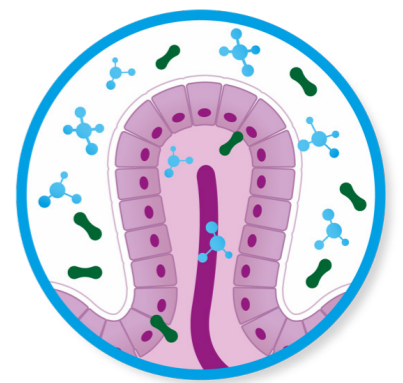
1. PREHYDRATE
Maintain health and vitality

Oralade® GI+ scientifically formulated, isotonic solution aids absorption of fluids and electrolytes in the patient.



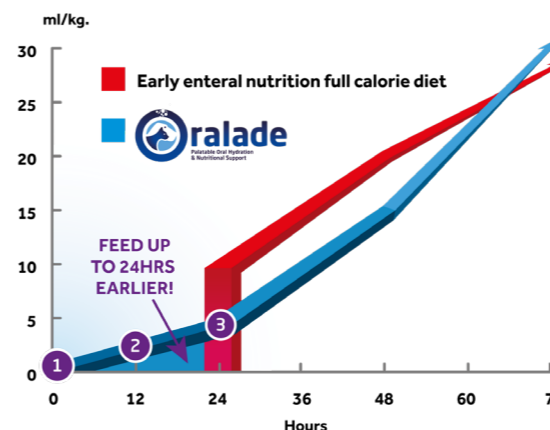
2. REHYDRATE
Supporting fluid balance

Oralade® GI+ has the ideal ratio of electrolytes and glucose to activate the glucose-sodium co-transport system, for optimal absorption of electrolytes and water.



3. MICROENTERAL SUPPORT
Support intestinal function

Oralade® GI+'s unique formulation contains key amino acids and simple sugars to support enterocytes, and prebiotics to encourage a healthy gastrointestinal microbiome.



from Firth A. Early enteral nutrition — principles and practice. The Veterinary Nurse. 2013 4:392-399'



Under normal circumstances, 98% of the fluid entering the GI System is absorbed³. Dehydration can occur particularly quickly in cases of GI disturbances, therefore early intervention with a hydration strategy can improve clinical outcomes.



It is then important to not only look at current hydration status but also the likelihood of dehydration in all clinical assessments. If an animal is deemed to be at risk, hydration should be proactively managed by encouraging fluid and electrolyte intake³.

Containing zero fat and only 1% protein, Oralade® GI+ requires no digestion, is easily absorbed, and is safe for use during all life stages.