

# Because Taste Matters!

With a zero phosphorus isotonic formula, and a delicious **100% NATURAL CHICKEN FLAVOUR** to encourage fluid uptake, **Oralade RF+** is the perfect solution for maintaining optimal hydration whilst also supporting optimal kidney and urinary function.



8 / 10 cats prefer **Oralade® RF+** to water alone<sup>4</sup>



Improves voluntary intake and overall fluid consumption in cats<sup>4</sup>. Made with purified water, **Oralade® RF+** is chlorine free



Available in ready-to-serve formulation



Free from artificial preservatives

## DID YOU KNOW?

Oralade RF also contains the essential amino acids, L-Carnitine, Lysine, Arginine, and Taurine; necessary for optimal feline eye, heart, nerve and immune system health.

### FEEDING GUIDE

Use	Size/Weight	Vol. per 24hrs (ml)
Oral Hydration	Kittens/small cats 0.2 – 3kg	10 – 150
	Medium cats 3 – 5kg	150 – 250
	Large Cats 5-9kg	250 - 450

The above values are based on maintenance guideline volumes, actual requirements may vary depending on age, breed, and activity level of the animal. Additional/ongoing fluid losses should also be taken into consideration. Microenteral nutrition via feeding tube: 0.25-0.5ml/kg/hr for hours 0-4, and increasing +50% every subsequent 4 hours.



**Freeze**  
Ice cubes for soothing rehydration - can be stored for 12 months in the freezer



**Warm**  
Add to food to increase meal's palatability - stable up to 86°C



**FOR MORE INFORMATION, CONTACT YOUR ANIMALCARE TERRITORY SALES MANAGER TODAY**

#### References

- Wilson M, Morley J. Impaired cognitive function and mental performance in mild dehydration. Eur J Clin Nutr 2003; 57(S2): S24-S29.
- Santosham, Mathuram, et al. Progress and barriers for the control of diarrhoeal disease. The Lancet 376.9734 (2010): 63-67
- Tello L, Perez-Freytes R. Fluid and Electrolyte Therapy During Vomiting and Diarrhea. Vet Clin North Am Small Anim Pract 2017; 47(2): 505-519.
- Oralade vs Water - Cat Acceptance Study (April 2018) - Macahl Animal Health



rethink hydration™

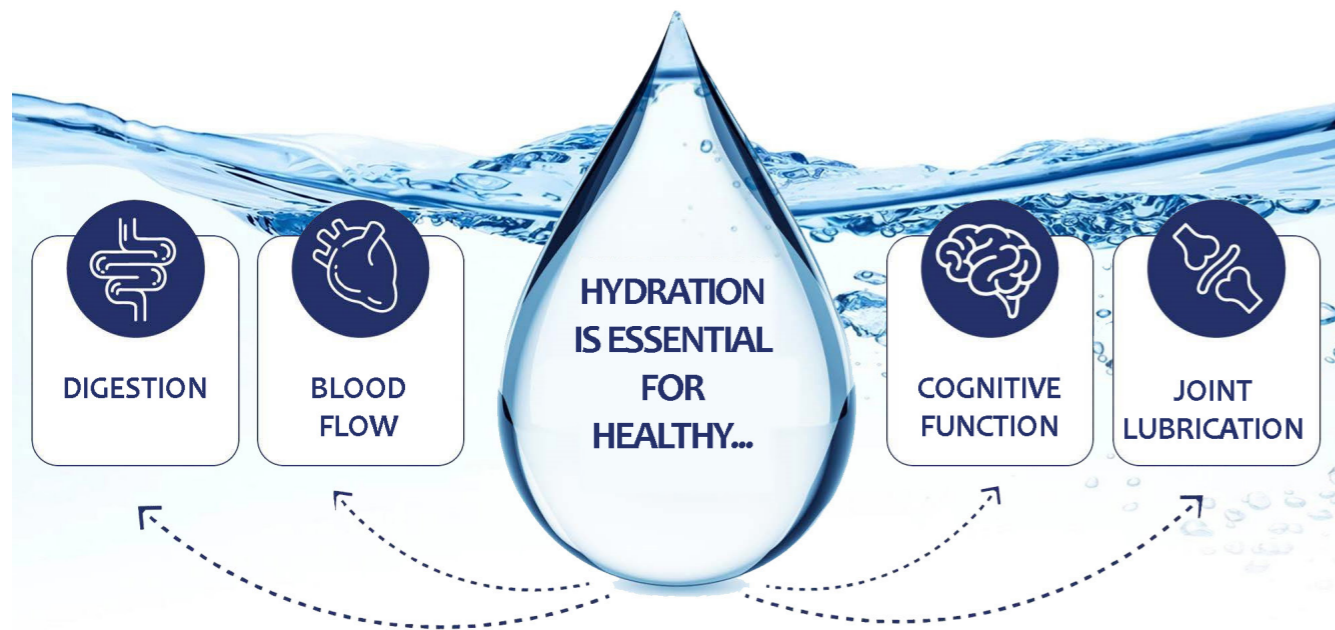
## ADVANCED RF+ Oral Rehydration Support



Oralade **eco**  
100% RECYCLABLE

The UK's #1 Veterinary Oral Rehydration Support

# WATER IS VITAL FOR LIFE



## Did you know?

### Cognitive function

<5% dehydration is undetectable on clinical exam, yet just 2% dehydration impairs cognitive function<sup>1</sup>

### Frontline treatment

"Oral rehydration therapy is one of the most important medical advances of the 20th century" - The Lancet<sup>2</sup>

## WHAT'S INSIDE?



**Natural chicken flavour, encourages fluid intake even when nauseous**



**High quality simple protein**  
Taurine | Arginine | Lysine | L-Carnitine



**Increases water consumption**  
Improve hydration, appetite & flush system



# rethink hydration™

Is it time you rethink hydration, act earlier and reassess your approach to hydration in renal and urinary cases? **Oralade® RF+** is a highly palatable, isotonic advanced ORS (Oral Rehydration Support).

## Triple Function

As simple and easy as 1,2,3...



**1. PREHYDRATE**  
Maintain health and vitality

**Oralade® RF+** scientifically formulated isotonic solution aids absorption of fluids and electrolytes in the feline patient.




**2. REHYDRATE**  
Supporting fluid balance

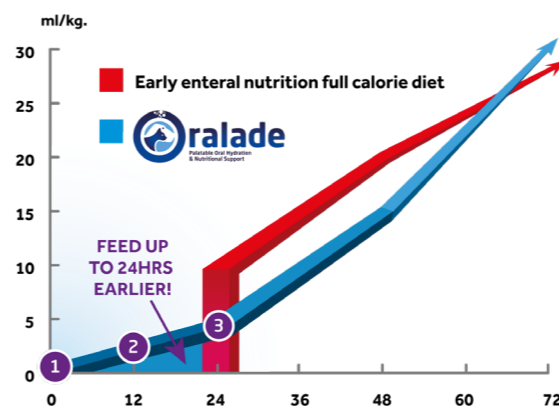
**Oralade® RF+** has the ideal ratio of electrolytes and glucose to activate the glucose-sodium co-transport system, for optimal absorption of electrolytes and water.



**3. KIDNEY / URINARY**  
Simple amino acids support eye, heart and kidney health

**Oralade® RF+** with a zero phosphorus and calcium isotonic formulation, aids to promote increased fluid intake whilst supporting renal and urinary functions.

 Proactive management aimed at increasing daily fluid intake can help maintain normal kidney and urinary function in cats. Early intervention with a hydration strategy can improve clinical outcomes.



from Firth A. Early enteral nutrition — principles and practice. The Veterinary Nurse. 2013 4:392-399



Under normal circumstances, 98% of the fluid entering the GI System is absorbed<sup>3</sup>. Dehydration can occur particularly quickly in cases of GI disturbances, therefore early intervention with a hydration strategy can improve clinical outcomes.



It is then important to not only look at current hydration status but also the likelihood of dehydration in all clinical assessments. If an animal is deemed to be at risk, hydration should be pro-actively managed by encouraging fluid and electrolyte intake<sup>3</sup>.

**Containing zero fat and only 1% protein, Oralade® RF+ requires no digestion, is easily absorbed, and is safe for use during all life stages.**